







# K-Beauty

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# Selecting basic products before makeup



Hello, students of Sejong Institute! I'm going to show you my base makeup. So, are you ready?

Jin-ah Kim

## Choose skin care by skin type

Identify your skin type and choose the right product

Oily skin	Dry skin	
Select a powder product that is full of moisture and has no oil content outside.	Moisturizing and glowing products with hyaluronic acid	
Sensitive	Anti-aging	
Products containing madecasoside	Products with peptide components	

## Choosing a foundation

Use with moisture gel or primer products



#### Tone-up cream, base, BB cream

Making a natural face, makeup that doesn't get on the mask.



#### Liquid foundation

Important day, A day with a lot of time, It is important to adjust the concentration according to the skin type.



#### Cushion

It can be done quickly and easily, but it does not last long and there may be darkening.

# Base makeup that doesn't get on the mask

## Expressing smooth skin



1. Complete up to sunblock

#### 2. Primer

· It shall be used to modify pores and shall be selected according to the skin type.

#### 3. Cushion (matte)

- · Apply thoroughly with a concealer brush
- · Adjust the face tone from the center of the face to the eye and nose. Finish with Beauty Blender

#### 4. Concealer

- · Dark circle, Acne, Blemish cover
- Liquid : Wide part cover
- Solid type: Small part dot, pimple

#### 5. Fixer

- Dry Skin: Fixer Finishing
- · Oily skin: powder, fixer finish

## Base makeup complete





# K-POP Cover Makeup



Jin-ah Kim

We're going to try K-pop idols' stage makeup. When we say 'K-pop makeup', we think of something very glittery. It is a very strong makeup that can still be seen under such bright lights on the stage. So, shall we start?



#### 1. Shading cycle

- · Give your face three-dimensional effect
- · Create V line, Making a high nose

#### 2. Filling the hairline

· Use a dark colored eyebrow brush

#### 3. Eyebrows (straight eyebrows)

- · Organize according to the texture of the eyebrows (brown tone eyeliner)
- Fill in the blanks with shading

#### 4. Blusher

- · Choose a pink tone for a lovely and spring-like look.
- · Apply a little inward to the center of the face.
- · Apply a little darker because the light will blow away the color.

#### **5. Eye shadow**(slightly apricot pink tone)

1. Eyelids	2. Under the eyes	3. Eye tip	4. Blending
	8-8		
5. bags under the eyes	6. Triangle Zone	7. the front of one's	8. Apply glitter



#### **6. Eyeliner** (Waterproof Pencil Eyeliner)

- · Draw as if filling the gap between eyelashes.
- · Draw a half under eye and a half eye tail.

#### 7. Eyelashes

- · Use the eyelash curler to raise it first.
- · Use false eyelashes (one strand at a time)
- · An eyelash curler
- · Using mascara
- · Attach Parts (by eye, triangle under eye)

#### 8. Lips

- · Apply with a gradation lip feel.
- The inside of the lips is finished with a darker pink and a cool tone pink.

## K-POP Cover Makeup Completed



## Shall we do it together?

Using the tools at home, try K-POP makeup yourself and show it to others.





# Trend makeup



김진아 선생님

In lecture 3, we are going to learn a trend makeup. We are going to do a makeup mixed with Korean style and western style.

And I'll be with a special guest today.

My name is Angel.
I'm a student at Sejong Institute.



트랙타 엔젤



Do you happen to know what the latest trend makeup is like in Korea?

Um, isn't that makeup like a dog statue with a little cuteness?





That style was the old style, and when I started wearing masks, the trend changed.

Naturally, the trend has changed that we don't apply foundation as much as in the past. I believe people have returned to the motto of pursuing more natural beauty. Well, I am going to apply trend makeup to Anjel nicely.

# Follow the latest trend makeup

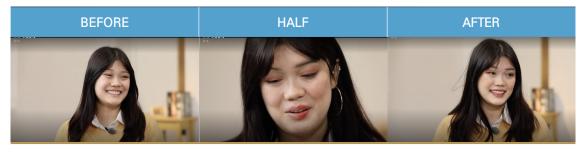
### Half makeup done by the teacher

# 1. Base 2. Dark circle cover 3. Foundation 4. Eyebrows 5. Eyebrow mascara 6. Eye shadow 7. Blusher 8. Gradient lip

## Angel's try



## Trend makeup complete



## Shall we do it together?

Using the tools at home, try trend makeup yourself and show it to others.

